



FOR IMMEDIATE RELEASE

Retail Firm, 2Hemispheres, Selects Historic Home for New Offices

WEST LINN, Ore., May 26, 2009 – 2Hemispheres, a retail design and strategy firm announced today it has established new corporate offices here. The company, which serves brands such as NIKE and Columbia Sportswear, selected a historic building on Willamette Falls Drive as its new base of operations. Move-in is scheduled for mid to late June.

“This is a beautiful property with a proud history,” said Mollie Plocher, principal of 2Hemispheres. “We will preserve its character while drawing inspiration from it for client work that is both leading-edge and timeless.”

2Hemispheres expects approximately a dozen employees to occupy the building. Most of the existing rooms will be kept as they are. Employee work areas, conference room and meeting space will be created with as little build-out as possible.

Plocher said the exterior will remain unchanged except for a new, small parking area that will be constructed as well as an ADA-compliant walkway. 2Hemispheres worked closely with the West Linn Planning Commission to convert the property from residential to commercial, reaching agreement on March 4th.

Founded in 1999, 2Hemispheres has established a unique position in the retail industry. Experienced in both the art and science of retail, the firm helps brands successfully move existing or new products into the lives of consumers. At the same time, 2Hemispheres ensures that a brand’s business parameters align with its retail environment projected customer demographics and traffic volume. For more information on 2Hemispheres, contact the company at 503/816-9859, or visit www.2hemi.com.

###

Contacts

Carla Giancola, 2Hemispheres,
503/816-9859, carla@2hemi.com,

Bill Trainer, Ant Hill Marketing,
503/236-3192, billt@anthillmarketing.com